

Bibliography

The background of the slide features a photograph of several marble busts of classical figures, likely in a museum or gallery. The lighting is dramatic, highlighting the textures of the stone. A purple circle is overlaid on the bottom right of the image, containing the text 'Académie d'Art Oratoire de Toulouse'.

Académie
d'Art Oratoire
de Toulouse

To read but a few...

Honestly? There are tons of useful books on rhetoric in English. Here is a personal selection of a few classics, both easy to read and packed with practice examples from today and yesterday.

HEINRICHS, Jay, Thank you for arguing - What Cicero, Shakespeare and the Simpsons can teach us about the art of persuasion. A classic book which does an excellent job at explaining ancient rhetoric in a funny yet thorough way. Heinrichs knows his Aristotle, and shows you how the classics can help whenever you need to persuade others to do something. That is, quite often.

ATKINSON, Max, Lend me your ears. Another classic book, another solid look at the art of speaking well. Focused on presentation skills, Atkinson provides highly practical and insightful advice especially when it comes to rhetorical figures. A complete guide to deliver memorable presentations whatever the context.

CICERO, Marcus Tullius, How to win an argument. Selected, edited and translated with love and erudition by James May, here are excerpts from the master, skillfully arranged and commented to give you an overview of everything you need to know to win an argument - in less than 150 pages. Not bad, eh?

HUMES, James, Speak like Churchill, Stand like Lincoln. A short book (under 200 pages), packed with quotes and examples from (mostly English and American) history. Easy to read, with plenty of practical tips on style and delivery.

HBR'S MUST READS, On communication. A collection of short, sharp and smart articles on the ancient art of persuasion, and its relevance to anyone working in a company. Highly recommended to get a complete overview of the issues faced by managers and leaders today.

PINKER, Stephen, The sense of style. A book on writing well... For anyone wanting to speak well. One of America's most distinguished linguists writes his own manual on style. Academic yet accessible, never boring and wonderfully witty, a great read for anyone who seeks (timeless) style.

www.academie-art-oratoire.fr